



LANCHANG-MEKONG BUSINESS FORUM 2022

Promoting Agribusiness and Investment in Food Processing Sector
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SMART LOGISTICS FOR AGRO-FOOD PROCESSING INDUSTRY

Present by:

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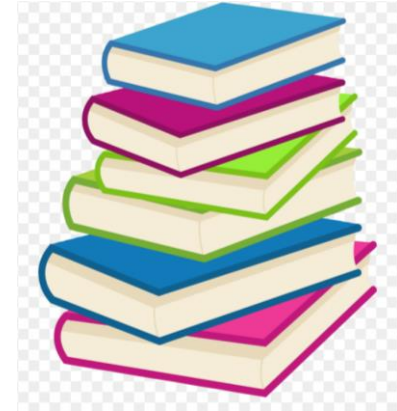
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Unit of Service

Introduction :

Cambodia Logistics Association-CLA

- Established in accordance with the economic policy of the Royal Government of Cambodia
- As a national non-profit Professional Association
- National Representative of the Federation of Regional and Global Associations
- All members are properly registered companies with clear experience and professional experience in the field.
- Has a long history (first established in 2004 as the Cambodian Freight Forwarders Association-CAMFFA and changed its name to the Cambodian Logistics Association CLA in April 2020)

Introduction

Membership:

There are 2 type of membership :

-Regular Member: (2PL & 3PL)

-Associated Member: (1PL & 4PL)

- 1PL : Shipper, Consignee
- 2PL : Shipping Line, Airline, Trucks,
- 3PL : Freight Forwarders, Customs Broker, LSP.
- 4PL : Consultation firm

Introduction

Members : 128 Companies



Smart Logistics

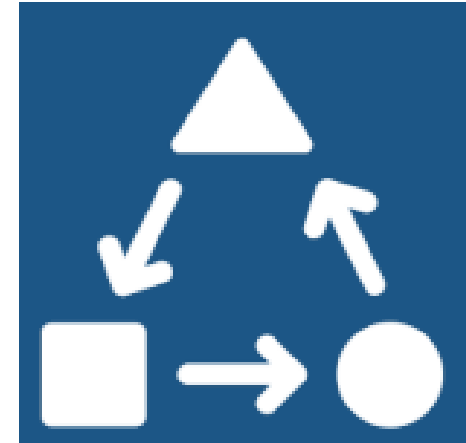
- ❑ Logistic have been around for a long time, with innovative transport mechanisms using trains, ships and cars. Later, with the advent of globalization, logistics evolved rapidly, capturing automation as well as the use of digital technologies as a means of transportation.
- ❑ To date, a new form of **Smart Logistics** has been emerging that has been emerging in the transportation sector at the global level as well as in the ASEAN region.
- ❑ **Smart Logistics** not yet fully operates in Cambodia, However, current practices of logistics operations, some part is involved with **Smart logistics**



Smart Logistics

❑ *Part of Smart Logistics in Cambodia Processing*

- Warehouse : Using System Control Inventory
- Port (Phnom Penh & Sihanouk Ville) : Using System to control Ship schedule
- Shipping Company : Freight Forwarder can booking with shipping company by system (online)
- Clearance with Customs : Using Asycuda System



Smart Logistics

Agriculture Export Data 2016-2020



Challenging & Cooperation

❑ Challenging

Refer to Date of Export Agriculture:

- ✓ ***Lack of Digital & Technology Application for Agriculture processing***
- ✓ ***Lack of Logistics system control***
- ✓ ***Lack of Digital Human Resource***

❑ Cooperation

- ***Requirement Digital & Technology Business Cooperation***
- ***Requirement Digital Training***
- ***Increasing Business Logistics support (Agri-food product)***
- ***Sustainable Development***

*Thanks for Your
Attention !!*